Why are right-wing populists (RRP) in the European Parliament divided between three different groups? And why, at the same time, have more of them than ever before come together in the European Nations and Freedom group? Using interviews conducted with 14 RRP parties and their main non-RRP partners, along with Chapel Hill expert survey data, we explain the different alliance strategies pursued by radical right populists at European level. Based on our findings, we argue that Western European RRP s in the European Parliament have – albeit in different ways - ‘come of age’, whether through successfully seeking mainstream alliances like the Danish People's Party or embracing their commonalities and shared European mission like the Italian Northern League.