Conference

Euro-American Relations in the Age of Globalization: Risks and Opportunities

Turin, 6 May 2019 - h. 9
Fondazione Luigi Einaudi, Via Principe Amedeo 34

Partners:
9:00 Registration
9:15 Institutional Greetings - Umberto Morelli
9:30 Keynote Speaker: Nicole Dewandre (European Commission – Joint Research Centre) 
   An Arendtian radiography of the transatlantic bonds
10:30 Coffee break
10:45 Session 1: A Trumped-Up Relation? Discourses of Europe and the USA in an Age of Change
   Chair: Massimiliano Demata
   Veronika Koller (Univ. of Lancaster) Special or strangled? The US-UK relationship in times of Brexit
   Raluca Levonian (Univ. di Udine / Univ. of Bucharest), ‘Together in peacetime and in crisis’: institutional discourse about the Euro-American military partnership on social media
   Liudmila Arcimaviciene (Vilniaus Univ.) The polarity of the U.S. identitarian role in the diplomatic discourse of the EU, Ukraine, Russia and Belarus: from metaphor to ideological triggers
   Nataliia Steblyna (Odesa I. I. Mechnikov Univ.) News Values Perception in Donald Trump’s Era: How Ukrainian Student-Journalists Create News about US President Speech
12:30 Discussion
13:00 Lunch
14:30 Keynote Speaker: Mario Del Pero (Institut d’Études politiques de Paris-SciencesPo) 
   Donald Trump and the End of Atlantica?
15:30 Session 2: A European or a Transatlantic Common Home? An Overview on the Euro-American Debate on Gorbachev’s European Common Home
   Chair: Marco Mariano
   Lara Piccardo (Univ. di Genova) The European Common Home between Legend and Pragmatism
   Stefano Luconi (Univ. di Genova) George H. W. Bush’s restraint and Mikhail Gorbachev’s “Common European Home”
   Francesco Pierini (Univ. di Genova) “A Whole Europe, a Free Europe”
   Eleonora Guasconi (Univ. di Genova) The Debate on Gorbachev’s European Common Home inside the European Community
17:00 Discussion
17:20 Session 3: From the Fall of the Berlin Wall to Trump’s Wall: US, Europe, and the Politics of Fear
   Chair: Giovanni Borgognone
   Patricia Chiantera (Univ. di Bari) Fears of oneself: perceptions of the role of the American elites in the political literature after 1989
   Paolo Donadio (Univ. di Napoli Federico II), Trump vs. EU: framing the enemy
   Maria Ivana Lorenzetti (Univ. di Verona) Anti-Immigration Rhetoric in Italy and in the USA: A Comparative Analysis
18:30 Discussion
19:00 End of Conference

Organizing and Scientific Committees: University of Turin: Giovanni Borgognone, Andrea Carosso, Michelangelo Consencenti, Massimiliano Demata, Marco Mariano, Umberto Morelli, Rachele Raus, Giuseppe Sciarra, Francesca Somenzari.