

WELCOME SEMINAR

RESEARCHING METAPHORS IN THE MEDIA

DISCOURSE STRATEGIES AND
PERSUASION IN POLITICAL NEWS

ANDREAS MUSOLFF

VISITING PROFESSOR

University of East Anglia, UK

8 ottobre 2020 - h 16.00

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Campus Luigi Einaudi - Torino



Andreas Musolff

is Professor of Intercultural Communication at the University of East Anglia, UK. His monographs include Political Metaphor Analysis (2016), Metaphor, Nation and the Holocaust (2010), Metaphor and Political Discourse (2004) and War against the Public: The Language of Terrorism (1996). He has co-edited further volumes on political discourse in Europe and has published many articles and book chapters on metaphor theory.

