MUSEUM DISCOURSE

A socio-cultural agent for change



ROOM: AULA F 3

9.30. OPENING ADDRESS.

FEDERICO SABATINI (University of Turin), **CECILIA LAZZERETTI** (University of Turin), *Introducing Museum Discourse*, Progetto di Ateneo (Compagnia San Paolo).

10.00. CHAIR: FEDERICO SABATINI

EMILY PRINGLE (Tate Gallery), Challenging dominant discourses: how research can act as an agent of change in the art museum.

10.30. CHAIR: GIUSEPPINA CORTESE

MARINA BONDI (University of Modena and Reggio Emilia), Museum discourse between knowledge dissemination and community orientation: caring for future citizens.

11.00. CHAIR: MICHELANGELO CONOSCENTI
FEDERICO SABATINI (University of Turin)

Nationhood, nationality and citizenship in American Museum Discourse

MARTIN SOLLY (University of Turin)

Keeping up with the times: how a local museum engages with its changing community/ies

ROOM: SALA LAUREE BLU

14.30. CHAIR: FEDERICO SABATINI

FABIO CARBONE (Coventry University), "Don't look back in anger". The art of turning a memory of war into a message of peace.

MICHELANGELO CONOSCENTI (University of Turin), *The* Imperial War Museum and the First World War Centenary: reframing history without losing Identity.

15.30. CHAIR: CARLO GENOVA

EZIO MARRA (University of Milan-Bicocca), Empty meeting grounds: migrations and the museum of reality.

DONALD HYSLOP (Tate Gallery), How can museums instigate and navigate issues around and the movement of people and ideas.

16.30. CHAIR: MARTIN SOLLY

CECILIA LAZZERETTI (University of Turin), "Inclusion is not an on and off switch. We're constantly fine tuning it". A case study on commitment to accessibility in museum websites.

CATERINA ALLAIS (University Cattolica Milan), How to make modern art accessible in English: a comparative case study of professional versus practitioner oral discourse

17.30. CHAIR: CECILIA LAZZERETTI.

ELIO CARMI (University of Turin), *Brand Building per un Museo. Che fare?*





